**VERY IMPORTANT – INSTRUCTIONS: Please read this press release template. Ensure you edit or remove all red text INCLUDING THE CLUB/DISTRICT NAME UNDER THE ROTARY WHEEL AT THE TOP OF THE PAGE. Change the remaining text to normal black text. Please delete this paragraph before sending the press release out. If you wish to expand on the information already supplied please do so.**

**To: [Your location name]** media  
**From:** Rotary in **[your location name], [your name], [your phone number], [your email]**  
**Date: [date that you send this press release to your media contacts]**  
**Subject: Eco-focused young people show their green ideas at Rotary Young Environmentalist Competition**

**Eco-focused young people show their green ideas at Rotary Young Environmentalist Competition**

Budding environmentalists as young as [age of youngest entrant] displayed their eco-projects to an impressed [audience and/or judging panel] in the first round of the Rotary Young Environmentalist Competition hosted by [club name] Rotary.

After an inspiring [morning/afternoon/evening] of viewing the submissions from each category, the winners were finally announced for both group and individual entrants in the senior, intermediate and junior categories. The judges were particularly blown away by [The most impressive competition winner and their age] who emerged victorious with [what they produced to win the competition].

The competition aims to encourage young people to explore, investigate, research and undertake an environmental sustainability project on the theme of ‘Climate Change and Carbon Reduction’.

The schools competing included [list schools].

This year’s event was hosted at [venue name if applicable] on the [date].

[Insert club spokesperson name and title] commented, “It’s so inspiring to see so many talented young environmentalists excelling in a competition environment. After a challenging couple of years for everyone, it really is encouraging that competitions like this are still running this successfully and proving Rotary can be a real force in improving the futures of young people.”

“Protecting the environment is one of Rotary’s seven Areas of Focus, and we love being able to give young people to engage with the environment, an issue they care about deeply.”

After winning the competition, [competition winner] said, “[EXAMPLE: Having my [what their project was] chosen by professionals is just amazing. I couldn’t be more thankful to the support from Rotary that I received. This took a lot of time and effort but it was definitely worth it, thank you for the support and guidance.]

After winning the local heat, the winners will now go on to the second of four stages on the road to the national final, where they will face off in the same tasks against the winners from other schools from [area] at [where second stage is being held] on [date second stage is being held].

The Rotary Young Environmentalist Competition is one of eight nationwide competitions for young people ages 7-17 that are organised by Rotary in Great Britain and Ireland every year.

These competitions are a great way for young people to be challenged in a fun and friendly environment and Rotary is committed to offering those young people opportunities to unlock their potential, develop their skills and broaden their horizons.

If you would like to get involved in next year’s competition or any other Rotary events near you, contact [contact details here] to find out more.

To get involved in Rotary and make a difference in your community, visit [www.rotarygbi.org/join](http://www.rotarygbi.org/join)

**- ENDS -**

**Notes for Editors:**

For more information and to arrange an interview, please speak to the person named at the top of this press release.

**ABOUT ROTARY INTERNATIONAL IN GREAT BRITAIN & IRELAND:**

Rotary International in Great Britain & Ireland is a membership and humanitarian service organisation. Through membership of their local Rotary club, members use their time and talents to make a difference in their own communities and around the world.

There are around 1,650 clubs in Great Britain and Ireland with over 40,000 members. Rotary is open to anyone over the age of 18 who wants to give back to their community, meet new people and have fun.

Website: [www.rotarygbi.org](http://www.rotarygbi.org)

Facebook: [Rotary International in Great Britain and Ireland](https://www.facebook.com/RotaryinGBI/)

Twitter: [@RotaryGBI](https://twitter.com/RotaryGBI)

**ABOUT [ROTARY CLUB NAME]:**

[This extract, known as a boilerplate, gives you the opportunity to provide additional information about your club for the media. A suggested format has been included below. Please remove this paragraph before saving.]

[Club name]has been serving the community of [town/city/area]for [X] years.

The club currently has [X] members and meets [enter meeting frequency, venue, days, times etc.]

[Enter brief details of other club projects/activities/fundraisers.]

[Website: XXX]  
[Facebook: XXX]  
[Twitter: XXX]